

Aly Ellam

Born in London,UK, Aly Ellam was raised between Geneva and London. At the age of 23, he left to work in the coffee industry in Rwanda. After a few experiences in the continent, he set up his own business in managing a petrol station in South Africa. Rich of experiences, a few years later he came back to Europe, and started as a Financial Advisor at Merrill Lynch Bank (Suisse).

His international experiences and dealing with different cultures, allowed Aly Ellam to feel very at ease in every environment. With his open and positive character, Aly Ellam has always been surrounded by different cultures and different backgrounds.

When coming back to Geneva, he also joined Treasure, and allowed it to grow and become what it is today. Throughout his life he saw how important education is and especially the possibility to be given an opportunity. Through Treasure, he wants children to have a chance and he makes sure they will thanks to his work and efforts.