

## J. WILLIAM TAVELLI

J. William Tavelli is a California native who lives and works in Geneva, Switzerland. After having completed his graduate and post-graduate studies in La Tour-de-Peilz (VD) with Honors, Mr. Tavelli relocated to Zurich where he continued his career in Private Bank Marketing & Communications until 2003 when he was transferred back to the Suisse Romande.

Serving as Country Marketing Officer for Citi Private Bank in Geneva allowed him to foster external relations with clients, partners and charitable organizations. His work in Corporate Philanthropy led him to focus his expertise towards the Greater Good whereby he sat on several committees, eventually joining Swiss Red Cross International Events for five years to fundraise for their international aid projects.

Mr. Tavelli is currently a Corporate Philanthropy Marketing & Communications Specialist as well as a Freelance Event Manager with clients throughout the country.