



A better world

Building blocks for a brighter future

"It has been a real pleasure to attend the events organized by Treasure to raise funds for children's education and other worthy causes. I have also witnessed the work and energy of the committed people who make this happen. Treasure is a living proof that it is within the reach of every individual to make a difference."

Elena Sartorius,
Therapist



Primary education is the key

"All through my life, I have gradually been realizing the chance I have been given.

When I reached the adult age, I felt it was natural to share this privilege with the most destitute.

I hope, thanks to Treasure, being able to give these children the means to reach their potential and find their own path. Though this, they might, one day, in their turn, pass on this opportunity which has been given to them."

Bertrand Clavien, Financial Advisor

Treasure

CP 1137

1211 Geneva 1, Switzerland

www.childrenaretreasure.org

2010



Treasure

FOR CHILDREN'S PRIMARY EDUCATION

Words from members

Testimonies and words from friends of Treasure, without whom, nothing could be achieved.



Sharing the experience

“Born in England in the early 50’s to Indian parents, I grew up in a new, exciting era for Britain where opportunity was abundant. My parents who struggled hard for their own education were determined that my brothers and I would never lack for what they saw as our fundamental rights - the right to be independent; the right for social equality; the right to healthcare and the right to receive free primary education.

All are crucial in our developing society, so helping children in India to achieve these goals is how I feel we give back to our communities at home.”

Vatsala Virdee, Writer



« Help is in the hands of all of us »

Aly Ellam, Financial Advisor

“Most charitable organizations I contributed to have shown me pictures of starving, rather unfortunate children, in what appear to be very expensive brochures. Once contributions were made, a thank you note comes with yet another brochure... no mention of what happened with my contribution. It was not until 2 years ago, the Treasure team got me very involved as I could see exactly what was happened with contributions.

As I saw Treasure grow, the cause became even deeper and now when I see pictures of changes made for children of Pomgaon, I feel that I made a difference. I felt attachment to the vision of the President and the committee.

Most people want to make a difference, contribute to society but don't have the time to do so. The Treasure team has shown that it is never too late to start. Kanchan is one of the individuals who have, in such young age vowed to make a difference and it has inspired me to continue to be a part of their vision.

I feel like I make a difference as every penny put into the organization reflects on the lives of the children, their wellbeing and the most important thing, their education.”

Yuvendra Hora, Financial Advisor

